

Lisa Montalvo

Senior-level Strategic Creative Thinker & User Experience Leader

CONTACT



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SKILLS

> PROFESSIONAL

- User Experience Design
- User Interface Design
- B2B SaaS experience
- UI/UX best practices
- Information Architecture
- User Research
- Visual Design Principles
- Usability
- Agile Processes
- Responsive Design

EDUCATION

Bachelors | Biology/Chemistry
Rider University | Lawrenceville,
NJ

Masters | Engineering
Drexel University | Philadelphia,

SUMMARY

My goal is to successfully deliver intuitive, engaging, and user-centric solutions in the product design space, while still meeting the business needs and goals on time and within budget. I'm passionate about fostering a fun, collaborative culture with designers, developers, content writers and business owners.

PROFESSIONAL EXPERIENCE

Kibo | Austin, Tx | 2/2019 – Present

Director User Experience

- Recruit and develop world-class talent, by coaching, managing, mentoring, and promoting the work of multi-discipline User Experience.
- Work closely with Product, Engineering and Design Leadership to create and align a product strategy that supports our Consumer's needs, and delivers on the value of the brand and business goals

Manager of UX and Product Design

Lead User Experience Designers and Researchers in a best in class vision for e-commerce and personalization products.

- Established branded design strategy for e-commerce and personalization platforms.
- Mentor and collaborate with the design teams to use human-centered design methodologies to identify and ideate new product features.
- Collaborate with product management and agile development teams to ensure that the vision reflects the product roadmap and company objectives.
- Established and continuously improve the UX design process.
- Responsible for recruiting, onboarding and managing UX designers and researchers.
- Kibo has been recognized by The Forrester Wave as leaders in e-commerce solutions in 2022.

Brandtech Group | Philadelphia, PA | 11/2021 – present

Product Designer

Designing a new product for the Marketing industry featuring asset management, campaign performance and recommendation using data driven technology.

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SKILLS

> TECHNICAL

- Figma
- Sketch and Invision
- Adobe Suite
- Google Analytics
- Pendo
- Looker
- Data Analysis
- Information Technology
- HTML, CSS & Javascript
- PHP, MySQL
- WordPress

FUN FACTS

Inducted into the Philadelphia Area Disc

INTERESTS

#VANLIFE, #PAINTING,
#WOODWORK, #ULTIMATE,

CoreDial | Blue Bell, PA | 7/2017 – 2/2019

Lead Visual User Experience Designer

- Work with CEO, CMO, and development teams to ensure that vision reflects the product roadmap end-state and company objectives
- Lead design complex SaaS applications design for the Unified Communications Client, mobile phone app and SaaS account manager product.
- Provided guidance, user flow, soft prototypes and assets to multiple development teams in support of Account Manager, UC Client and the mobile app

Comcast Business | Philadelphia, PA | 2014 – 2017

Lead User Experience Designer

- Successfully lead design and launched a new responsive B2B e-commerce site
- Lead design team to deliver award winning marketing and e-commerce website for businesses
- Defined customer-centric design through customer insights gathered from research, data, and UX best practices
- Created design styleguide for content management system

Vanguard – Retail | Malvern, PA | 2010 – 2014

UI Developer

- Led design for transforming web-based pages to mobile-friendly format for iOS phone, iPad and Android devices
- Worked with cross-functional team of designers, product managers, developers, data scientists, and members of other departments within the organization to deliver user-centric designs
- Designed and developed engaging user experience designs and interactive prototypes for secure, client-facing website

LMGraphix | Malvern, PA | 2000 – present

Owner

Creative director, project manager, and owner of an Internet solutions company that provides web design, application development, and social media strategies and digital best practices for small business owners and medium-large-scale companies