Lisa Montalvo

Senior-level Strategic Creative Thinker & User Experience Leader

PROFESSIONAL SUMMARY

CONTACT

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610-715-0172

USER EXPERIENCE DESIGN LEADER

Successfully deliver intuitive, engaging, and user-centric solutions of progressive experience in user experience design space, while still meeting the business needs and goals on time and within budget. I’m passionate about fostering a collaborative culture with designers, developers, content writers and business owners.



lisam@lmgraphix.com



Phoenixville, PA



linkedin.com/in/lisamontalvo

PROFESSIONAL EXPERIENCE



https://lisa-montalvo.medium.com/

**KiboCommerce| Austin, Tx | 2/2019 – Present**

Manager User Experience and Product Design

Lead User Experience Designers and Researchers in a cohesive UX vision for e-commerce and personalization products.

* Established branded design strategy
* Lead team to use human-centered design methodologies to identify and ideate new product features
* Worked with product management and development teams to ensure that the vision reflects the product roadmap and company objectives.
* Responsible for recruiting, onboarding and managing UX designers and researchers

**CoreDial | Blue Bell, PA | 7/2016 – 2/2019**

Lead Visual User Experience Designer

Work with CEO, CMO, and development teams to ensure that vision reflects the product roadmap end-state and company objectives

* Lead design complex SaaS applications design for the Unified Communications Client, mobile phone app and SaaS account manager product.
* Provided guidance, user flow, soft prototypes and assets to multiple development teams in support of Account Manager, UC Client and the mobile app

**Comcast Business | Philadelphia, PA | 2014 – 2016**

Lead User Experience Designer

Successfully lead design and launched a new responsive B2B e-commerce site

* Lead design team to deliver award winning marketing and e-commerce website for businesses
* Defined customer-centric design through customer insights gathered from research, data, and UX best practices
* Created design styleguide for content management system

SKILLS

* PROFESSIONAL
* User Experience Design
* User Interface Design
* B2B SaaS experience
* UI/UX best practices
* Information Architecture
* User Research
* Visual Design Principles
* Usability
* Agile Processes
* Responsive Design
* iOS and Android Design

EDUCATION

Bachelors | Biology/Chemistry

Rider University | Lawrenceville, NJ

Masters | Engineering

Drexel University | Philadelphia, PA

Lisa Montalvo



Vikas Sharma

Product Manager,

Coredial

551-200-4889

vikassharma.cs@gmail.com

INTERESTS

#VANLIFE, #PAINTING, #WOODWORK, #ULTIMATE, #OUTDOORS

Inducted into the Philadelphia Area Disc Alliance Hall of Fame in 2017

FUN FACTS

Rob Mathews

Sr. Product Marketing Manager Coredial

856-359-0070

rkmatt@gmail.com

REFERENCES

lisa.montalvo

lmgraphix.com

@lisamontalvo

* TECHNICAL
* Sketch and Invision
* Adobe Illustrator
* Adobe Photoshop
* Photoshop XD
* HTML, CSS & Javascript
* PHP, MySQL
* WordPress
* Google Analytics
* Data Analysis
* Information Technology
* Microsoft Office Suite

**Vanguard – Retail | Malvern, PA | 2010 – 2014**

UI Developer

* Worked with a team of designers and developers on strategic large-scale initiatives

User Experience Designer

* Led design for transforming web-based pages to mobile-friendly format for iOS phone, iPad and Android devices
* Created user interface designs and interactive prototypes for user testing and development

Information Architect

* Worked with cross-functional team of designers, product managers, developers, data scientists, and members of other departments within the organization to deliver user-centric designs
* Designed and developed engaging user experience designs and interactive prototypes for secure, client-facing website

**LMGraphix| Malvern, PA | 2000 – present**

Owner

* Creative director, project manager, and owner of an Internet solutions company that provides web design, application development, and social media strategies and digital best practices for small business owners and medium-large-scale companies
* Lead engaging user interface design-based projects developed through an understanding of client’s business, strategy, budget, and objectives

SKILLS