Lisa Montalvo

190 Hawthorne Lane | Phoenixville, PA 19460

(610) 715-0172

lisam@lmgraphix.com [linkedin.com/in/lisamontalvo](http://www.linkedin.com/in/lisamontalvo)

Profile: Senior User Experience Designer

Talented, creative, and intuitive UX/IT professional with 18+ years of experience and a demonstrated history of success in the development of interactive multimedia and web-based products.

* I thrive when creating efficient, yet delightful interfaces that makes technology easier to use for everyone.
* Lead, direct, and implement UX and marketing strategies for organization web presence.
* Develop clear task flows, visual and interaction design, annotated wireframes, and interactive applications and prototypes to present experience solutions and functional specifications to IT teams and clients.
* Develop UI strategies for optimal and flexible website components that are intuitive for content editors and easy to manage and maintain.
* Technical proficiencies include: Adobe Suite (Photoshop, Illustrator, Sketch, InvisionApp), JavaScript , HTML, HTML5, PHP, CSS3, and WordPress.

Professional Experience

CoreDial, Blue Bell, PA July 2017 - Present

Senior Visual User Experience Designer

Senior lead designer for CoreNexa UCaaS platform - Unified Communications Client, Account Management Web App, and CoreNexa Mobile app.

* Responsible for the user experience and launched the UC Client, where clients can t phone, chat and video conference.
* Provide design and guidance to enhancements to the partner account management tools and for the mobile communication app for Android and iOS.
* Work with C Level team to bring enhancement that provide monetary value to partners.
* Provide guidance, flow diagrams, soft prototypes and assets to multiple development teams.

Business Comcast, Philadelphia, PA Nov 2014 – July 2017

Lead User Experience Designer

Principle designer responsible for conceptualizing and designing engaging, delightful customer experiences for business.comcast.com.

* Worked with stakeholders to determine business and client needs
* Drive design with in-house and external design firms to define the user experience.
* Define UX and UI requirements and work with in-house development agile teams to execute a consistent experience across the web site and across platforms.
* Design responsive design components without sacrificing individual UI platform quality

Vanguard Corporation, Malvern, PA June 2011 – Oct 2014

User Experience Designer

Interaction designer and information architect, leading the design and architecture of responsive applications, pages, and functional solutions for multiple platforms and applications, including the company’s retail website and iPhone, iPad, and Android platforms.

* Redesigned fund profile pages for mobile applications, eliminating the need to exit the app to open a browser in a separate window, which allowed the user to remain in the trade app to scan and compare data to make a more informed trade decision.
* Created a responsive Open Account process for users to create new accounts directly on a mobile device instead of on the company’s website.
* Designed user interface for new bond trading platform and touch screen applications for use at trade shows.

LMGraphix Internet Solutions, Inc., Phoenixville, PA September 1999 - Present

Creative Director ([www.lmgraphix.com](http://www.lmgraphix.com))

Creative director, project manager, and owner of an Internet solutions company that provides web design, application development, and social media strategies and best practices for small business owners and medium to large-scale companies. Lead engaging user interface design-based projects developed through an understanding of client’s business, strategy, budget, and objectives.

Selected Projects:

* Zander Media: Designed and built the company’s journal website. Analyzed the company’s business model, workflow, and editor preferences; utilized a WordPress platform to reengineer the article submission process and provide solutions to increase overall efficiency.
* Wildwood Beach Ultimate: Designed and built an interactive web design to manage a year-over-year increase in participant registrations. Created and enhanced site functionality capable of registering 500+ teams and 6,000+ players and automatically create team schedules based upon online registration information. Slashed registration time by 50%.
* Omicron: Creative Lead for all Internet projects for clients including Big Brothers Big Sisters, PMI Bookstore, and Microsoft Corporation.
* Led multiple web development projects for clients that include GSI Commerce ShopRUnner.com, InGrid Home, and DMW Direct. Performed front-end development, navigation, website templates, search engine optimization, and flash design and development.

Education

Drexel University, Philadelphia, PA

Master of Science, Chemical Engineering

Rider University, Lawrence Township, NJ

Bachelor of Science, Biology

Pennsylvania State University, State College, PA

Project Management Certificate | Database Design Certificate